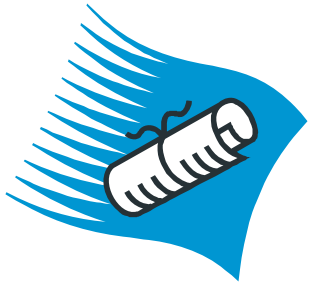


## How was I selected?



No individual person has been selected for the survey – instead, a random sample of household addresses has been selected from up-to-date listings of street addresses in your area.

So, you (personally) were not selected - your address was. We don't know your name, we just know your address.

## But I don't travel very much!

Many people may feel, for example, that just because all they did on their "Travel Day" was cross the road to visit a friend, this information would not be important. In fact, these people, as well as those who don't travel at all on their Travel Day, are just as important to the survey as someone who travels a lot on their Travel Day.

The survey is interested in all types of transport - cars, buses, trains, ferries, trucks, motorbikes, bicycles and walking.



So, on your "Travel Day", it does not matter whether:

- you do not go anywhere at all,
- you only leave the house once or twice, or
- you make lots of trips,

**Please record what actually happened that day.**

## What about privacy?



The entire Travel Survey Team is totally committed to respecting the privacy of individuals - all information obtained through the survey will be treated in the strictest confidence and will be used for statistical purposes only.

## Is the survey compulsory?

The survey is not compulsory, but participation by all selected households is encouraged so that a representative picture of travel by all residents of regional Queensland is obtained. In this way, everyone's voice is heard when decisions are made about transport investment and operations.

## What if I have other questions?



If you have any questions or problems with the survey, please do not hesitate to contact the Travel Survey Team on 1800 816 337 (free-call).

Or visit the Travel Survey website at:  
<http://www.transport.qld.gov.au/qrets>  
for further information.



# Queensland Regional Travel Survey

# A Survey of Day-to-Day Travel

Answers to  
some questions  
you might have



**Queensland Government**

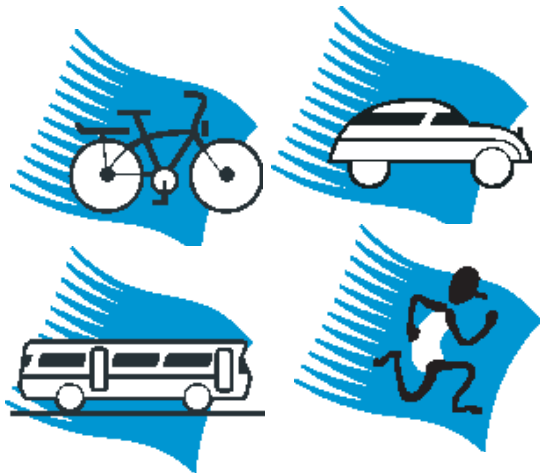
## Who is conducting the survey?

The survey is being conducted for the Department of Transport and Main Roads by a Travel Survey Team from The Urban Transport Institute and I-view Pty Ltd.



## What is the survey all about?

The purpose of this survey is to collect essential information on the day-to-day travel and activities of people living in regional Queensland - how they travel, where they go, when, why and so on.



The survey results will provide a reliable picture of the actual travel patterns of all households in the region - information that will be used to make planning decisions about roads, public transport and other facilities.

## How do we do the survey?

We ask you to first complete the questions about your household and yourselves. We then ask you to provide information about what you did outside your residence and how you travelled on a specific **Travel Day** – this day is printed on your survey forms.

## Why do you ask questions about us and our household?

We know that different people travel in different ways. To get a good picture of the travel by people in your area, the survey needs to get answers from all types of people and households.



This is why, in addition to asking about your travel, we also ask questions about your age, gender, occupation and income to make sure we have included all types of people. These answers are then combined with those from all other households in the survey to give a complete picture of the day-to-day travel and activities of all people in the community.

The results from our survey will also be compared with the results from the 2006 Census to ensure that our survey respondents are representative of the entire population of your region.

## What if I drive for a living?

We realise that it would be very difficult for “professional drivers” (that is, those who are employed to move goods or people) to write down all the travel they make over a whole day and we don’t expect them to do so.

Instead, we ask that they record only their **personal travel** - including trips from home to work and back again.



However, if you are not a “professional driver”, but sometimes travel as part of your work (e.g. to go to meetings) then we ask that you record all travel you do as part of your work.

## What will happen next?



On the coming weekend, a representative of the Travel Survey Team will deliver your survey forms to your door. This will also give you the opportunity to ask any questions you may have about the travel survey.

Then, on the following weekend, we will return to collect your completed forms. Even if you don’t travel on your Travel Day or are away for the day, it is still important that you complete the forms because, in this way, all parts of the community are represented.