

MEDIA STATEMENT

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Safety treatments target town entries in North Queensland

New signs and line markings are being installed on the Bruce Highway in North Queensland to make regional towns safer.

Transport and Main Roads Director-General Neil Scales said the \$721,000 works were funded by the Australian Government's Bruce Highway – Additional Funding for Black Spots, Rest Areas and Safety Upgrades (BRASU) program and will benefit six regional towns and suburbs.

"The rollout of these Township Entry Treatments in North Queensland demonstrates our commitment to making the Bruce Highway safer for our regional communities," Mr Scales said.

"Each safety treatment includes coloured road surfaces, widened painted median and shoulders, narrowed lane widths, signs and retro-reflective raised markers.

"The treatments are a visual alert to drivers there is a town ahead, reminding them to slow down and look for pedestrians and other activities on or beside the road.

"Township entry treatments have already proven a success in other areas of Queensland—enhancing driver awareness, reducing vehicle speed and ultimately creating safer communities."

Mr Scales said North Queensland's first Township Entry Treatment had been installed as part of the Bruce Highway upgrades at Bluewater and were almost complete.

"Township Entry Treatments will also be installed at Home Hill, Ayr, Brandon, Toobanna, and Ingham, with works taking place during July and August," he said.

"The safety treatments are very distinct and provide an effective visual reminder to motorists to slow down when travelling through our regional communities.

"Our focus on creating safe road environments for Queensland's regional communities is stronger than ever.

"Any loss of life on our roads is a tragedy and we will continue to work towards reducing the road toll.

"Projects like this bring innovation into how we maintain a safe transport system, ensuring we are safely getting locals home and tourists to their destination."

For further information about Township Entry Treatments, go to <https://www.tmr.qld.gov.au/Safety/Road-safety/Targeted-Road-Safety-Program> and click on Township Entry Treatments.

For further information about traffic impacts during the works, go to QLDtraffic.qld.gov.au

ENDS

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