

Issued June 2017

# Signs and Advertising Devices in State-Controlled Road Corridors – when Transport and Main Roads approval is required

The information in this factsheet relates to signs located in, or visible from, a state-controlled road. To find out whether a road is a state-controlled road or local road, please contact either your local Department of Transport and Main Roads (Transport and Main Roads) District office or your local government, or access the following link (<https://www.tmr.qld.gov.au/Travel-and-transport/Maps-and-guides/Queensland-State-controlled-roads-and-region-maps>).

## Regulating signs on a state-controlled road

The state-controlled road corridor is managed by Transport and Main Roads. Transport and Main Roads has a responsibility for ensuring the safe and efficient operation of the state-controlled road network. Consequently, the placement of signs and advertising devices within the road corridor is regulated.

The regulation of signs relates to the:

- construction (including size and design)
- placement/location

of the signs.

## Safety first

Queensland laws cover the placement and types of signs and advertising devices that can be placed beside a road. These laws are necessary to ensure:

- road safety
- traffic efficiency
- local amenity and visual amenity
- cultural, historic, conservation and environmental areas are not compromised.

## Which signs and advertising devices require approval?

Certain signs and advertising devices do not require Transport and Main Roads approval. Please refer to the factsheet titled '[Ancillary Works and Encroachments in State-controlled Road Corridors Exempt from Transport and Main Roads Approval](#)'.

If you would like to place a sign in the road corridor and it does not meet the exemption criteria listed in the exemption factsheet, you will need to apply for approval through your local Transport and Main Roads District office.

Examples of signs and advertising devices that require approval include:

- Any billboard (greater than 4 m<sup>2</sup>), static or electronic, whether it is free-standing or attached to a building.

- Small signs (greater than 4 m<sup>2</sup>), static or electronic, whether it is free-standing or attached to a building, or forms part of a larger advertising advice.
- Variable message signs – including those used for advertising, traffic management purposes or to display messages of community benefit.
- A trailer with a poster or sign parked on the side of the road (but not vehicles with advertising).

## Applying for a road corridor permits

To obtain a road corridor permit, you will need to:

- Complete an [application form](#) – providing comprehensive details of the sign and/or device.
- Provide the exact location (preferably including GPS coordinates).
- Provide evidence of the Transport and Main Roads required public liability insurance.
- Provide a signed Deed of Indemnity to compensate Transport and Main Roads for any loss, damage or expense incurred as a result of the sign and/or device.
- Provide any other information required by Transport and Main Roads to assess and decide whether to approve your request.

The time taken to decide whether to approve your application will depend on the size, nature and engineering aspects of the sign or device. It will also depend on the completeness of the information supplied with the application.

## Signs and advertising devices that will not receive approval

There are some signs and advertising devices that are not permitted in the state-controlled road corridor and will never receive approval. These include:

- mechanical waving/moving devices
- video or animated content
- advertising devices attached to a moving vehicle
- flashing images
- signs that use shapes and colours that could be mistaken for official traffic or directional signs.

## More information

For comprehensive information on roadside advertising requirements, please refer to the Transport and Main Roads '[Roadside Advertising Guide](#)'.

## Liability

Transport and Main Roads accepts no liability for any claims arising from signage or advertising devices in the state-controlled road network.

For further information on signs and advertising devices in a state-controlled road corridor, please contact your District Office at [www.tmr.qld.gov.au/About-us/Contact-us/In-person/Roads-offices.aspx](http://www.tmr.qld.gov.au/About-us/Contact-us/In-person/Roads-offices.aspx)