

Issued November 2017

Signs and Promotional Objects in State-Controlled Road Corridors – when is Transport and Main Roads' approval required?

The information in this factsheet relates to signs or promotional objects located in, or visible from, a state-controlled road. To find out whether a road is a state-controlled road or local road, please contact either your local Department of Transport and Main Roads (TMR) District office or your local government, or access the following link (<https://www.tmr.qld.gov.au/Travel-and-transport/Maps-and-guides/Queensland-State-controlled-roads-and-region-maps>).

Laws covering signs and promotional objects on a state-controlled road

The state-controlled road corridor is managed by TMR, which is responsible for ensuring the safe and efficient operation of the network. Consequently, the placement of signs and promotional objects within the road corridor is regulated.

The regulation of signs and promotional objects relates to the:

- construction (including size and design)
- placement/location
- operation

of the signs.

Safety first

Queensland laws cover the placement and types of signs and advertising devices that can be placed beside a road. These laws are necessary to ensure:

- road safety
- traffic efficiency
- local and visual amenity
- cultural, historic, conservation and environmental values are not compromised.

Which signs and promotional objects require approval?

Certain signs and promotional objects do not require TMR approval. Primarily, these are small plastic corflute signs on a timber stake. For more information, please refer to the factsheets titled 'Ancillary Works and Encroachments in State-controlled Road Corridors Exempt from Transport and Main Roads Approval' and 'Election Signage in State-Controlled Road Corridors'.

If you would like to place a sign or promotional object in the road corridor and it does not meet the exemption criteria listed in the above factsheets, you will need to apply for approval through your local TMR District office.

Examples of signs and promotional objects that require approval include, but are not limited to:

- any sign or billboard (static or electronic) that is free-standing or attached to structure within a state-controlled road corridor
- promotional booths, tents/pergolas or tables/chairs, even if temporary or for a short duration.

Applying for a road corridor permits

To obtain a road corridor permit, you will need to:

- complete an [application form](#) – providing comprehensive details of the sign and/or device
- provide the exact location (preferably including GPS coordinates)
- provide evidence of public liability insurance as required by TMR
- provide a signed Deed of Indemnity to indemnify TMR for any loss, damage or expense incurred as a result of the sign and/or device
- provide any other information required by TMR to assess your application.

Signs and advertising devices that will not receive approval

There are some signs and promotional objects that are not permitted in the state-controlled road corridor and will not be approved. These include:

- variable message signs – including those used for advertising or to display messages of community benefit
- a trailer, truck or vehicle carrying a poster or sign parked on the side of the road
- mechanical waving/moving devices
- video or animated content
- flashing images
- signs that use shapes and colours that could be mistaken for official traffic or directional signs.

Non compliance

Non-compliant signs may be removed.

More information

For comprehensive information on roadside advertising requirements, please refer to the TMR 'Roadside Advertising Manual'.

Liability

TMR accepts no liability for any claims arising from signage or promotional objects in the state-controlled road network.

For further information on signs and promotional objects in a state-controlled road corridor, please contact your District Office at www.tmr.qld.gov.au/About-us/Contact-us/In-person/Roads-offices.aspx or view the above factsheets and Roadside Advertising Manual at <http://www.tmr.qld.gov.au/business-industry/Technical-standards-publications/Roadsides-road-corridors-and-utilities>