

5 August 2025

TMR Community Media Alert

Safety boost on way to Bruce Highway between Bowen and Ayr

The Department of Transport and Main Roads (TMR) is getting to work improving safety on priority sections of the Bruce Highway under the new \$9 billion Bruce Highway.

Works have started between Bowen and Ayr to deliver critical safety improvements as part of the early start package for the new program.

The project is one of 16 priority projects in the \$300 million early start package, announced in March for the new \$9 billion program.

The new program is focused on improving sections of the Bruce Highway with the poorest safety record to reduce the severity and frequency of crashes impacting our communities and industry.

Key safety initiatives will include installing wide centre lines (which includes road widening and audio tactile line marking), strengthening pavement, constructing new overtaking lanes and additional rest areas, improving intersections, and widening narrow structures.

The upcoming works near Bootooloo Road between Bowen and Ayr includes the installation of wide centre line treatment.

Construction commenced in late June with completion expected late-2025, weather permitting.

Five other fast-tracked projects are already in construction under the early start package with more projects being progressively rolled out this year.

Motorists are advised to download the QLD *Traffic* App for up-to-date traffic information and to plan their journey.

For more information about the Bruce Highway Targeted Safety Program, visit <https://www.tmr.qld.gov.au/brucehighway>.

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