**Technical Note TN185** 

# **Project recognition signs**

June 2022



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# 1 Introduction and purpose

## 1.1 General

This document describes the requirements for project recognition signs, how and where they should be installed, and what they should look like. Project recognition signs includes:

- project signs
- horizontal and vertical banners, and
- mesh screening.

This document has been written to:

- support the department's Districts / Regions in the application of the Queensland Government <u>Corporate Identity Guidelines</u> (government network access required: else email <u>corporate.id@premiers.qld.gov.au</u>) and other relevant state and federal branding guidelines
- provide direction regarding signing requirements for construction contracts, and
- provide direction about the requirements for onsite signs.

This document includes information on the following:

- objectives of project recognition signs
- project recognition types
- whether project recognition signs are required
- location considerations
- guidance on design, erection, installation, maintenance, removal of signs, and
- layouts and templates.

Please note that the department's Communication Services unit can help you create your state-funded, federally-funded or joint-funded project signage artwork. For further details, please email graphicdesign@tmr.qld.gov.au.

### 1.2 Out of scope

Except where directed by the relevant program manager, any program not identified in Appendix A shall be considered out of scope for this document.

# 2 Definitions

Terms and abbreviations used in this Technical Note are described in Table 2.

### Table 2 – Definitions

Term / abbreviation	Definition
DIRDC	Australian Government Department of Infrastructure, Transport, Regional Development and Communications
Мау	A permissive condition, indicates that the guidance is conditional or optional
MRTS	Transport and Main Roads Technical Specification
MUTCD	Queensland Manual of Uniform Traffic Control Devices

Term / abbreviation	Definition
PIP	Transport and Main Roads Portfolio Investment and Programming Division
RPEQ	Registered Professional Engineer of Queensland
Shall	A mandatory condition, indicates that the guidance must be followed
Should	Indicates a recommendation, any recommendation that is not applied must be based on sound engineering judgement and documented.
TC sign	<u>Traffic Control</u> sign issued under Section 66(2) of the <i>Transport</i> Operations (Road Use Management) Act 1995

# 3 Referenced documents

Table 3 lists documents referenced in this Technical Note.

 Table 3 – Referenced documents

Reference	Title	Design element
AS/NZS 1170.2	Structural design actions – Part 2: Wind actions	Wind loading
<u>AS 1743</u>	Road signs – Specifications	Font sizes
<u>AS 1744</u>	Standard alphabets for road signs	Fonts
<u>AS 4687.1</u>	Temporary fencing and hoardings, Part 1: General requirements	Construction and installation of temporary fencing and
AS 4687.2	Temporary fencing and hoardings, Part 2: Temporary fencing and temporary pedestrian barriers	temporary hoarding
AS 4687.3	Temporary fencing and hoardings, Part 3: Temporary hoardings	
MRTS14	Road Furniture	Installation, maintenance and removal of project signs
Queensland <u>MUTCD</u> Part 1	Queensland Manual of Uniform Traffic Control Devices Part 1 General introduction and index of signs	Lateral clearance and mounting height
	Queensland Government <u>Corporate</u> <u>Identity Guidelines</u> for signage (government network access required: else email <u>corporate.id@premiers.qld.gov.au</u> )	Sign templates, fonts and layout elements
	Australian Government <u>Building Our</u> <u>Future Signage Guidelines</u>	Sign templates, fonts and layout elements
TN69	Technical Note TN69 Banners on Light Poles	Vertical banners
TRUM Volume 3 Part 5	<u>Traffic Road Use and Management</u> <u>manual Volume 3</u> Part 5 Design Guide for Roadside Signs	Structural elements of sign design and erection

# 4 Objectives

The objectives of project recognition signs are to:

- provide information to the public about the infrastructure project
- acknowledge the funding agencies' investment in road construction and infrastructure projects, and
- identify the associated benefits of the investment.

It is important that project recognition signs:

- effectively communicate information
- are implemented and designed consistently
- do not present a safety hazard, and
- do not obstruct any other roadside signs including advertising.

# 5 Types of project recognition sign

## 5.1 Project roadside signs

Project roadside signs may include the project title, funding organisation(s) or program, cost, completion date and key contacts.

They shall be located on approach to a project site and have similar construction to roadside signs (that is, retroreflective sign face sheeting on an aluminium substrate supported on frangible supports).

# 5.2 Project banners

Project banners may be either vertical or horizontal. They shall be securely fixed to overhead road infrastructure (bridges and overpasses), affixed to light poles, or freestanding on support posts installed specifically for use as banner supports.

Project banners typically use branding to highlight the funding organisation and may provide a succinct key message or project information.

# 5.3 Mesh screening

Project mesh screening is typically constructed of a flexible material which is attached to either existing permanent or temporary fencing. Mesh screening typically uses branding to highlight the funding organisation and generally provides a succinct key message or project information.

Mesh screening shall be used on all projects funded exclusively by the Queensland Government and projects jointly funded with the Australian Government. Where this is not deemed appropriate, for example, due to a safety concern, written approval shall be sought from the relevant Regional Director – see <u>the departmental website</u> for contact details.

# 6 Signing considerations

Project signs shall be installed when the following are met:

- a) if their use is specified in the contractual documents
- b) if their use is specified in the funding stream requirements, and
- c) to meet specific departmental requirements.

Where Item 6c) applies, the Transport and Main Roads region may consider a number of factors, including

- d) the significance and/or importance of the project to the community
- e) overall project cost
- f) level of recognition expected for the project
- g) presence of other signs
- h) availability of suitable mounting / installation locations
- i) whether the installation of project recognition signs creates a safety hazard
- j) vandalism risk, and
- k) other factors considered appropriate in the circumstances.

# 7 Timing

Timing requirements for the different project recognition sign types are as follows:

- project roadside signs:
  - installation shall not be installed before the project's official announcement
  - removal may remain insitu for a nominated time following project completion
- project banners:
  - installation shall not be installed before the project's official announcement
  - removal may be removed at either the project's completion or at the same time as the project sign's removal, and
- mesh screening:
  - timeframes for the installation and removal of mesh screening shall be approved by the relevant Regional Director, recommended timeframes are as follows:
    - installation should be installed four weeks before the start of construction, and
    - removal should remain insitu for around 10–12 weeks following project completion.

The project team shall review whether there are any contractual or funding program requirements regarding timeframes for the erection and removal of project recognition signs. Where no timeframes are specified, the project team shall propose suitable installation and removal dates as part of the

approval process. Removals dates shall be adhered to as the presence of any unwarranted roadside sign may pose a hazard for road users. Requirements for approvals are detailed in Appendix A.

# 8 Cost

The cost of designing, producing and installing the signs shall be allowed for in the project budget. Signs should be cost effective, durable and reusable where possible.

# 9 Approvals and indemnification

# 9.1 Approvals

The design and timings for project recognition signs shall have approvals from the relevant stakeholders outlined in Appendix A. When submitting a design, the following items shall be addressed as a minimum:

- a) installation and removal dates
- b) party responsible for:
  - i. installation
  - ii. maintenance, and
  - iii. removal.

The part responsible for each task may be different, depending on the dates for installation and removal or the contract structure; for example, a project recognition sign may be installed by the principal contractor at the beginning of the works and is to remain in place beyond the defect's liability period. When the contract has elapsed, the sign is removed by the road maintenance steward at the appropriate date.

- c) method of installation
- d) any required RPEQ certifications
- e) any temporary traffic management requirements, designed by a traffic management design competent individual
- f) proposed layout(s), structural design(s) along with locations for installation, and
- g) estimated cost for activates related to the design, installation / erection, maintenance and removal of the project recognition sign.

In some circumstances a Road Corridor Permit (RCP) and possibly a Traffic Control Permit (TCP) may be required where a project recognition sign is to be installed. This may be the case where the project recognition sign is to be installed outside the existing project work location or by a proponent other than the principal contractor of the relevant project. For information on the requirements of these permits, please see the relevant Transport and Main Roads webpages (see <u>Road Corridor Permits</u> and <u>Traffic Control Permits</u>.

# 9.2 Indemnification

The party installing the project recognition signs shall indemnify, and keep indemnified, Transport and Main Roads, its officers, employees and agents against any or all losses suffered or incurred in connection with the erection, installation, operation, maintenance, removal and site remediation associated with project recognition signs.

This indemnification may be covered under an existing contractual arrangement between Transport and Main Roads and the Party; alternatively, the indemnification may be provided as part of the design by a suitable competent person. This will be determined on a project-specific basis.

# 10 Project roadside signs

## 10.1 Location

The following applies when locating project roadside signs:

- a) signs shall be installed in accordance with the Queensland *Manual of Uniform Traffic Control Devices (*MUTCD) Part 1 Clause 1.12
- b) signs shall be conspicuous
- c) signs shall be positioned so they are not a hazard to road users, including cyclists and pedestrians
- d) signs shall not interfere with maintenance activities, and
- e) signs shall not be distracting to road users.

# 10.2 Project sign layout and templates

Project signs shall meet the requirements of the Queensland Government *Corporate Identity Guidelines*, and the Australian Government *Building Our Future Guidelines*. See Appendix A for a summary of options for project signs.

# 10.3 Design

In addition to Section 10.2, signs shall:

- a) meet the design requirement of the department's <u>Traffic and Road Use Management (TRUM)</u> <u>manual Volume 3</u> Part 5 *Design Guide for Roadside Signs*
- b) use supports which are considered frangible for the road environment, be located outside the relevant clear zone or be protected by an existing roadside safety barrier
- c) use fonts as per the appropriate Traffic Control (TC) sign template
- d) comprise either:
  - i. for signs in use more than three years: Class 400 retroreflective material affixed to an aluminium substrate, or
  - ii. for signs in use less than or up to three years: Class 400T retroreflective material affixed to an aluminium substrate
- e) have messages as short as practicable, and
- f) logos for the funding organisations are to be in corporate colours.

Project signs also meet the requirements of the Queensland Government *Corporate Identity Guidelines*, and the Australian Government *Building Our Future Guidelines*. See Appendix A for a summary of options for project signs.

# 10.4 Installation, maintenance, and removal of signs

Refer to <u>MRTS14 Road Furniture</u> for installation, maintenance and removal of project roadside signs.

# 11 Horizontal banners

## 11.1 Location

Careful consideration should be given to whether project banners are appropriate and, if so, where to place the banner. Potentially unsafe locations, such as locations requiring manoeuvres or with poor sight distance, should be avoided as should locations that would require closing or restriction of a major travel route during installation / removal. Such locations usually have significant traffic management costs and, thus, may not be appropriate.

If a banner is selected for use on an overpass, the following apply:

- a) the banner should be centrally positioned over the traffic lanes to minimise the need for drivers to look 'away' from the road
- b) the banner shall be suitably affixed to the bridge structure to prevent movement or detachment in strong winds, see Section 11.3 for further guidance, and
- c) the banner shall not hang below the bridge superstructure to which it is attached.

If the banner is to be freestanding, it is to be supported by posts specifically designed for use as banner supports.



Figure 11.1(a) – Example horizontal banners on overpasses

Figure 11.1(b) – Example horizontal banner on freestanding supports



# 11.2 Design

The following requirements and recommendations apply to project recognition horizontal banners:

- a) shall be weatherproof, UV-resistant, and exhibit good tear resistance, such that propagation of any tears is minimal and are less than 100 mm from the source
- b) procurement of project recognition signs shall consider circular economy and waste management hierarchy (where feasible, source signs made from recycled materials and that are recyclable at the end of project)
  - i. upon decommission, recyclable signs should be transported to a waste recycler
  - ii. if recycling or re-use is not feasible, dispose to landfill, and
  - the party charged with removal of the project recognition signs (District, project or Maintenance contractor) shall record the waste and its destination in their respective waste register
- c) shall use fonts as noted in the appropriate TC template
- d) font heights shall be as follows:
  - i. low-speed roads (70 km/h or less), use a minimum font height of 240 mm, or
  - ii. high-speed roads (80 km/h and greater), use a minimum font height of 300 mm
- e) should be no greater than 10 m in width, and
- f) shall not have depth greater than the depth of the overpass structure if mounted over traffic lanes. The depth of the banner is determined by the structural fixing points and design arrangements.

#### Figure 11.2 – Example horizontal banner design



See Appendix A for information on design examples and approvals.

# 11.3 Structural requirements

Project recognition horizontal banners must comply with the following:

- a) Advice shall be sought from a suitably competent RPEQ engineer to determine the appropriate fixing mechanism and points when attaching to overpasses (including attaching to safety barriers or balustrades on the overpass). A safety release mechanism at a lower wind speed is not acceptable if the banner will impede the traffic.
- b) The design wind loading shall be for an average recurrence interval of 20 years in accordance with AS/NZS 1170.2.
- c) The design shall be certified by an RPEQ engineer and shall provide for:
  - i. the effects of additional loading on the bridge superstructure (for example, balustrade)
  - ii. design of all attachments and fixings, and
  - iii. design of banner (materials and features, not what is displayed on the banner).
- d) Banners on bridges or overpasses shall be inspected by the certifying RPEQ in the presence of Transport and Main Roads officers at the following times:
  - i. immediately after installation to verify compliance with the design
  - ii. at regular intervals, not exceeding six months to confirm the condition of the fabric of the banner, release mechanisms and support brackets and to check for any visible indications of fatigue, and
  - iii. immediately after severe wind gust events or on activation of the release links.
- e) Banners shall be maintained in good condition for the entire period of service by the applicant. Any banner which becomes torn, faded or otherwise damaged is to be removed and replaced immediately.
- f) If any attachment fails, an assessment shall be undertaken and assessed by the designing RPEQ, with appropriate action taken to ensure the integrity of the banner.
- g) Banner supports absorbing oscillating motion shall be replaced at least every seven years or sooner if evidence of failure is observed.

For further guidance on the structural design requirements for vertical banners, contact the Transport and Main Roads <u>trafficengineering.support@tmr.qld.gov.au</u> mailbox.

# 12 Vertical banners

# 12.1 Location

As is the case for horizontal banners, careful consideration should be given to whether vertical banners are appropriate and where to place the banner. Avoid locations that would require closing or restriction of a major travel route during installation / removal. Such locations usually have significant traffic management costs and, thus, may not be appropriate.

Technical Note TN69 *Banners on Light Poles* updates previously published information on attachments on light poles and bridge superstructures, project banners and public holiday / community event banners and decorations to provide requirements for vertical banners.

# 12.2 Design

The following applies when designing vertical project recognition banners:

- a) shall be weatherproof, UV-resistant and exhibit good tear resistance, such that propagation of any tears is minimal and are less than 100 mm from the source
- b) procurement of project recognition signs shall consider circular economy and waste management hierarchy (where feasible, source signs made from recycled materials and that are recyclable at the end of project)
  - i. upon decommission, recyclable signs should be transported to a waste recycler
  - ii. if recycling or re-use is not feasible, dispose to landfill, and
  - the party charged with removal of the project recognition signs (District, project or Maintenance contractor) shall record the waste and its destination in their respective waste register
- c) shall only be installed on roads with a posted speed of 80 km/h or less
- d) messages on vertical banners should use large fonts (similar to traffic signs) which should provide legibility at a great distance
- e) horizontal letters arranged to read vertically should not be used
- f) shall use fonts as per the appropriate TC template
- g) when designing a vertical banner, each message should be limited to a single vertical banner; where there are linked messages, these may be split and displayed on successive banners
- h) where vertical banners contain linked messages, they shall be the same size and installed at the same relative height above the road, and
- i) vertical banners shall be single-sided.

See Appendix A for information on design examples and approvals.

### 12.3 Structural requirements

Technical Note TN69 is currently being developed to provide requirements for vertical banners. If advice is required, contact the Transport and Main Roads Technical Publications mailbox <u>mr.techdocs@tmr.qld.gov.au</u> and your query will be provided to the technical content authors for response.

### 13 Mesh screening

### 13.1 Location

The following applies when locating project recognition mesh screening:

- should be constructed of a flexible material which is attached to existing permanent or temporary fencing
- shall not affect sight lines to other vehicles, other road users or reduce the visibility of site ingress / egress points
- shall not be located where it will compete with roadside signs for a driver's attention

- shall be placed to allow for safe access of pedestrians and on-path cyclists where these users are expected to travel, and
- shall be suitably weighted / anchored to avoid deflection under wind pressure and shall comply with the construction and installation requirements within AS 4687.

Figure 13.1 – Example of mesh screening



# 13.2 Design

Project recognition mesh screening shall comply with the following:

- a) shall be weatherproof, UV-resistant, and exhibit good tear resistance, such that propagation of any tears is minimal and are less than 100 mm from the source
- b) procurement of project recognition signs shall consider circular economy and waste management hierarchy (where feasible, source signs made from recycled materials and that are recyclable at the end of project
  - i. upon decommission, recyclable signs should be transported to a waste recycler
  - ii. if recycling or re-use is not feasible, dispose to landfill, and
  - the party charged with removal of the project recognition signs (District, project or Maintenance contractor) shall record the waste and its destination in their respective waste register
- c) shall only use short phrases or messages to reduce comprehension time
- d) should be a similar height to the fencing modules to which it is being affixed, typically 1600 mm
- e) where practical, mesh screening should be the same length as the fencing modules to which it is being affixed

- f) fonts and logos shall be as specified in the Queensland Government *Corporate Identity Guidelines*
- g) font heights shall be as follows:
  - i. low-speed roads (70 km/h or less), use a minimum font height of 240 mm, and
  - ii. high-speed roads (80 km/h and greater), use a minimum font height of 300 mm.

Figure 13.2(a) – Example mesh screening design (state funded)



Figure 13.2(b) – Example mesh screening design (partially federally funded)



See Appendix A for information on design examples and approvals.

# 13.3 Structural requirements

Project recognition mesh screening shall be securely fixed to the existing permanent or temporary fencing and shall comply with the requirements of AS 4687. The following requirements shall be met:

- a) design wind loading shall be as per Table 4.5, AS 4687
- b) the design shall be certified by an RPEQ engineer and shall provide for:
  - i. the effects of additional loading on the fencing structure; and
  - ii. design of the mesh material and fittings
- c) mesh screening shall be fixed at the top and bottom to minimise any potential bowing due to wind effects on the mesh screening, causing it to deflect into pedestrian or carriageway areas
- d) the party responsible (see Section 9) shall inspect, or arrange the inspection of, the condition of the fabric, integrity of the fence structure and condition of the mesh screening as follows:
  - i. regularly throughout the period of installation as nominated by the Contract Administrator or Principal's Representative (as the case may be), and
  - ii. immediately prior to forecast severe wind events (that is, cyclones and so on) where practical, or after severe wind and gust events

- e) installed mesh screening not complying with the structural requirements outlined here shall be removed and replaced by the party responsible (see Section 9), and
- f) evidence of compliance with these items shall be submitted to the Transport and Main Roads Contract Administrator or Principal's Representative (as the case may be).

For further guidance on the structural design requirements for mesh screening, contact Transport and Main Roads <u>trafficengineering.support@tmr.qld.gov.au</u> mailbox for advice.

Appendix A = 1 reject recognition signs summary
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Sign type	Project	Additional	Sign options					Approvals <sup>1</sup>						
	funding source	information	Sign number	Elements	Audience	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners			
Project signs	Queensland Government (only)	Does not include projects funded under the Safer Roads Sooner or Transport Infrastructure Development schemes	TC9900_1	<ul> <li>Project title</li> <li>Completion date</li> <li>Project cost</li> <li>Contact number</li> <li>'Unite &amp; Recover'</li> </ul>	Motorists	Project title here Completion: Date here Cost: \$XX million Enquiries 1800 XXX XXX	X	x	X					
						Unite & Recover								
			TC2314_1	<ul> <li>Project title</li> <li>Completion date</li> <li>Project cost</li> <li>Short project description</li> <li>Contact details</li> <li>'Unite &amp; Recover'</li> </ul>	Pedestrian s	<section-header><section-header><section-header><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></section-header></section-header></section-header>	X	X	X					

Sign type	Project	Additional			Sign options					Approvals <sup>1</sup>					
	funding source	information	Sign number	Elements	Audience	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners				
Project signs (continued)	Queensland Government funding with partner contributions	For projects that are state government funded (majority) with partners contributions, and not tied to a particular funding scheme or program.	TC9898_1 TC9898_2 TC9898_3	<ul> <li>Project title</li> <li>Completion date</li> <li>Project cost</li> <li>Contact number</li> <li>Contributor logo(s)</li> <li>'Unite &amp; Recover'</li> </ul>	Motorists	Unite & Recover	X	X	x		X				
	Australian Government Infrastructure Investment Program (only)	For additional information on federal funded project signs, refer to <i>Australian</i> <i>Government</i> <i>Building Our</i> <i>Future Signage</i> <i>Guidelines</i>	TC2076_1	<ul> <li>Project title</li> <li>Completion date</li> <li>Project staging</li> <li>Federal logo</li> </ul>	Motorists	Australian Government <b>Device Device Our Future</b> Project Name Multiple length: Stage 2 Stage 3 Stage 4 Stage 4 S	X		x	X					
	Australian Government Infrastructure Investment Program (majority federally funded, 80–99%), remainder Queensland Government		TC2076_2	<ul> <li>Project title</li> <li>Completion date</li> <li>Project staging</li> <li>Federal logo</li> <li>Queensland Government logo</li> </ul>	Motorists	Australian Government <b>DUILDING OUR FUTURE</b> Upgrade length:	X	X	X	X					
	Australian Government Infrastructure Investment Program (up to 79% federally funded), remainder Queensland Government and Local Government or Council		TC2076_3	<ul> <li>Project title</li> <li>Completion date</li> <li>Project staging</li> <li>Federal logo</li> <li>Queensland Government logo</li> <li>Local Government logo</li> </ul>	Motorists	Australian Government BUILDING OUR FUTURE Project Name Completion date: Month Year www.Infrastructure.gov.au	x	X	x	X					

Sign type	Project	Additional				Sign options			Appro	ovals <sup>1</sup>	
	funding source	information	Sign number	Elements	Audience	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Project signs (continued)	Projects funded under the Australian Government Infrastructure Investment Program	<ul> <li>Roads to Recovery</li> <li>Black Spot Programme</li> <li>Heavy vehicles safety and productivity programme</li> <li>Bridges Renewal Programme</li> <li>Road Safety Programme</li> <li>For additional information on federal funded project signs, refer to Australian Government Building Our Future Signage Guidelines</li> </ul>	TC2078 TC2080 TC2081 TC2349	<ul> <li>Program title</li> <li>Federal logo</li> <li>Queensland Government logo</li> <li>I. Local Government logo</li> </ul>	Motorists	<image/>	X	x	X	×	X

Sign type	Project	t Additional g information	Sign options					Approvals <sup>1</sup>					
	funding source		Sign number	Elements	Audience	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners		
signs (continued)	Natural Disaster Program (up to 75% Australian Government- funded and 25% Queensland Government- funded)	The Natural Disaster Program restores damaged road assets following natural disasters activated under the Disaster Recovery Funding Arrangements (DRFA).	TC2359	<ul> <li>Project title</li> <li>Completion date</li> <li>Cost</li> <li>Enquiries phone number</li> <li>Australian Government logo</li> <li>Queensland Government logo</li> <li>'Unite &amp; Recover'</li> <li>Funding acknowledgeme nt</li> </ul>	Motorists	Unite & Recover Project title here Completion: Date here Cost: \$XX million Enquiries 1800 XXX XXX Mutual Completion Later the second s	X		X		X		
	Queensland Government Safer Roads Sooner His Safer Roads Sooner program is for addressing known and potential crash locations on state-controller roads.	This Safer Roads Sooner program is for addressing known and potential crash locations on state-controlled roads.	TC1240	<ul> <li>Program title</li> <li>Queensland Government logo</li> <li>'Unite &amp; Recover'</li> </ul>	Motorists	A Safer Roads Sooner Project Advancing Queensland	X	x	X	X			
						One line project name         A joint state and local government initiative         Cost: \$000,000         Completion: Dec 2017         LG       LG         LG       <	X	x	X		X		

Sign type	Project	Additional				Sign options			Appro	ovals <sup>1</sup>	
	funding source	information	Sign number	Elements	Audience	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Project signs (continued)	Queensland Government to Local Government through TIDS	This scheme provides funding for local government road and transport- related initiatives which support State Government initiatives.	TC1842_3 + TC1842_4_1 or TC1842_4_2	<ul> <li>Project title</li> <li>Project cost</li> <li>Completion date</li> <li>Queensland Government logo</li> <li>Local Government logo</li> </ul>	Motorists	Image: project Title group for the state and local government initiative         Image: project Title         Cost: \$100,000         Covernment         Cost: \$100,000         Cost: \$100,000					

Sign type	Project	Additional	Sign options						Approvals <sup>1</sup>					
	funding source	information	Sign number	Elements	Audience	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners			
Horizontal banners	May be either Queensland Government (only) or partially federally funded <sup>2</sup>	Follow design principals in Section 11 Additional guidance given in the Queensland Government Corporate Identity Guidelines and the Australian Government Building Our Future Signage Guidelines	N/A	<ul> <li>Project title</li> <li>Queensland Government logo</li> <li>'Unite &amp; Recover'</li> <li>Contributor logo(s)</li> <li>'Q' symbol, optional</li> </ul>	Motorists	Project Title         State funded only         State funded only         Project Title         Unite & Inite & Ini	X	X	X	Х <sup>2</sup>	X			
Vertical banners		Follow design principals in Section 12 Additional guidance given in the Queensland Government Corporate Identity Guidelines and the Australian Government Building Our Future Signage Guidelines	N/A, follow design principals in Section 12	<ul> <li>Project title</li> <li>Queensland Government logo</li> <li>'Unite &amp; Recover'</li> <li>Contributor logo(s)</li> <li>'Q' symbol, optional</li> </ul>	Motorists	Unite & A Recover A Intersection Upgrade	X	X	X	Х <sup>2</sup>	X			

Sign type Project	Project	Additional				Sign options		Approvals <sup>1</sup>					
	funding source	information	Sign number	Elements	Audience	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners		
Mesh screening	May be either Queensland Government (only) or partially federally funded <sup>2</sup>	Follow design principals in Section 13 Additional guidance given in the Queensland Government Corporate Identity Guidelines and the Australian Government Building Our Future Signage Guidelines	N/A, follow design principals in Section 13	<ul> <li>Project title</li> <li>Queensland Government logo</li> <li>'Unite &amp; Recover'</li> <li>Contributor logo(s)</li> <li>'Q' symbol, optional</li> </ul>	Motorists, pedestrian s	Queensland Covernment       Project Title       Unite & Recover       Supporting jobs in Queensland       Project cost: SXX million         State funded only       State funded only       Meteors particles       Meteors particles       Meteors particles         INTERCORF       Project Title       Supporting more than XXX jobs       Unite & Recover       Meteors particles         Partially federally funded       Partially federally funded       Meteors particles       Meteors particles	X	x	X	χ²	X		

Notes:

1. Contact details for approving officers are as follows:

- Portfolio Investment Programming seek advice from Project Communication Officer
- Corporate Comms <u>comms@tmr.qld.gov.au</u>
- Portfolio Investment Programming Federal Comms <u>PIP\_Federal\_Comms@tmr.qld.gov.au</u>
- Other funding partners Seek advice from Project Communication Officer

2. Seek Portfolio Investment Programming Federal Communications approval if the project is partially federally funded.

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