

Guideline

Project recognition signs

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1 Introduction and purpose

1.1 General

This document describes the requirements for project recognition signs, how and where they should be installed, and what they should look like. Project recognition signs includes:

- project signs
- horizontal and vertical banners, and
- hoarding.

This document has been written to:

- support the Department of Transport and Main Roads districts / regions in the application of the Queensland Government branding
- support the department's districts / regions in the application of federal branding guidelines
- provide direction regarding signing requirements for construction contracts, and
- provide direction about the requirements for onsite signs.

This document includes information on the following:

- objectives of project recognition signs
- project recognition types
- whether project recognition signs are required
- location considerations
- guidance on design, erection, installation, maintenance, removal of signs, and
- layouts and templates.

Please note that the department's Communication Services unit can help you create your state-funded, federally-funded or joint-funded project signage artwork. For further details, please email graphicdesign@tmr.qld.gov.au.

1.2 Out of scope

Except where directed by the relevant program manager, any program not identified in Appendix A1, A2 or A3 shall be considered out of scope for this document.

2 Definitions

Terms and abbreviations used in this document are described in Table 2.

Table 2 – Definitions

Term / abbreviation	Definition
DITRDCA	Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts
May	A permissive condition; indicates that the guidance is conditional or optional
MRTS	Transport and Main Roads Technical Specification
Queensland MUTCD	Queensland Manual of Uniform Traffic Control Devices
PIP	Transport and Main Roads Portfolio Investment and Programming Branch
RPEQ	Registered Professional Engineer of Queensland
Shall	A mandatory condition; indicates that the guidance must be followed
Should	Indicates a recommendation; any recommendation that is not applied must be based on sound engineering judgement and documented
TC sign	Traffic Control signs issued under Section 166(2) of the <i>Transport Operations (Road Use Management) Act 1995</i>

3 Referenced documents

Table 3 lists documents referenced in this document.

Table 3 – Referenced documents

Reference	Title	Design element
AS/NZS 1170.2	<i>Structural design actions – Part 2: Wind actions</i>	Wind loading
AS 4687.1	<i>Temporary fencing and hoardings, Part 1: General requirements</i>	Construction and installation of temporary fencing and temporary hoarding
AS 4687.2	<i>Temporary fencing and hoardings, Part 2: Temporary fencing and temporary pedestrian barriers</i>	
AS 4687.3	<i>Temporary fencing and hoardings, Part 3: Temporary hoardings</i>	
MRTS14	Road Furniture	Installation, maintenance and removal of project signs
Queensland	Queensland Manual of Uniform Traffic Control	Lateral clearance and

Reference	Title	Design element
MUTCD Part 1	<i>Devices</i> Part 1 <i>General introduction and index of signs</i>	mounting height
Internal Government TMR Corporate Communications signage webpage	Queensland Government TMR Communications signage hub : (government network access required, else email graphicdesign@tmr.qld.gov.au)	Sign templates, fonts and layout elements
Building Australia Signage Guidelines	Australian Government Building Australia Signage Guidelines	Sign templates, fonts and layout elements
TN69	Banners on Light Poles	Vertical banners
TRUM Volume 3 Part 5	Traffic Road Use and Management manual Volume 3 Part 5 <i>Design Guide for Roadside Signs</i>	Structural elements of sign design and erection

4 Objectives

The objectives of project recognition signs are to:

- provide information to the public about the infrastructure project
- acknowledge the funding agencies' investment in road construction and infrastructure projects, and
- identify the associated benefits of the investment.

It is important that project recognition signs:

- effectively communicate information
- are implemented and designed consistently
- do not present a safety hazard, and
- do not obstruct any other roadside signs including advertising.

5 Types of project recognition sign

5.1 Project roadside signs

Project roadside signs may include the project title, funding organisation(s) or program, cost, completion date, and key contacts.

They shall be located on approach to a project site and have similar construction to roadside signs (that is, retroreflective sign face sheeting on an aluminium substrate supported on frangible supports).

5.2 Project banners

Project banners may be either vertical or horizontal. They shall be securely fixed to overhead road infrastructure (bridges and overpasses), affixed to light poles, or freestanding on support posts installed specifically for use as banner supports.

Project banners typically use branding to highlight the funding organisation and may provide a succinct key message or project information.

5.3 Hoarding

Project hoarding is typically constructed of a flexible material which is attached to either existing permanent or temporary fencing. Hoarding typically uses branding to highlight the funding organisation and generally provides a succinct key message or project information.

Hoarding may be used on projects funded exclusively by the Queensland Government and projects jointly funded with the Australian Government.

6 Signing considerations

Project signs shall be installed when the following are met:

- a) if their use is specified in the contractual documents
- b) if their use is specified in the funding stream requirements, and
- c) to meet specific departmental requirements.

Where Item 6c) applies, the Transport and Main Roads region may consider a number of factors, including:

- i. the significance and/or importance of the project to the community
- ii. overall project cost
- iii. level of recognition expected for the project
- iv. presence of other signs
- v. availability of suitable mounting / installation locations
- vi. whether the installation of project recognition signs creates a safety hazard
- vii. vandalism risk, and
- viii. other factors considered appropriate in the circumstances.

7 Timing

Timing requirements for the different project recognition sign types are as follows:

- project roadside signs:
 - installation – shall not be installed before the project’s official announcement, and
 - removal – may remain insitu for a nominated time following project completion.
- project banners:
 - installation – shall not be installed before the project’s official announcement, and
 - removal – may be removed at either the project’s completion or at the same time as the project sign's removal, and
- hoarding (hoarding is the mesh screening surrounding a construction site):
 - timeframes for the installation and removal of hoarding shall be approved by the relevant Regional Director; recommended timeframes are as follows:
 - installation – should be installed 4 weeks before the start of construction, and
 - removal – should remain insitu for around 10-12 weeks following project completion.

The project team shall review whether there are any contractual or funding program requirements regarding timeframes for the erection and removal of project recognition signs. Where no timeframes are specified, the project team shall propose suitable installation and removal dates as part of the approval process. Removal dates shall be adhered to as the presence of any unwarranted roadside sign may pose a hazard for road users. Requirements for approvals are detailed in Appendix A1, A2 and A3.

8 Cost

The cost of designing, producing, and installing the signs shall be allowed for in the project budget. Signs should be cost effective, durable, and reusable where possible.

9 Approvals and indemnification

9.1 Approvals

The design and timings for project recognition signs shall have approvals from the relevant stakeholders outlined in Appendix A1, A2 or A3. When submitting a design, the following items shall be addressed as a minimum:

- a) installation and removal dates
- b) Party responsible for:
 - i. installation
 - ii. maintenance, and
 - iii. removal.

The party responsible for each task may be different, depending on the dates for installation and removal or the contract structure; for example, a project recognition sign may be installed by the Principal Contractor at the beginning of the works and is to remain in place beyond the defects liability period. When the contract has elapsed, the sign is removed by the road maintenance steward at the appropriate date.

- c) method of installation
- d) any required RPEQ certifications
- e) any temporary traffic management requirements, designed by a traffic management design competent individual
- f) proposed layout(s), structural design(s), along with locations for installation, and
- g) estimated cost for activates related to the design, installation / erection, maintenance, and removal of the project recognition sign.

In some circumstances, a Road Corridor Permit (RCP) and possibly a Traffic Control Permit (TCP) may be required where a project recognition sign is to be installed. This may be the case where the project recognition sign is to be installed outside the existing project work location, or by a proponent other than the Principal Contractor of the relevant project. For information on the requirements of these permits, please see the relevant Transport and Main Roads webpages (see [Road Corridor Permits](#) and [Traffic Control Permits](#)).

9.2 Indemnification

The party installing the project recognition signs shall indemnify, and keep indemnified, Transport and Main Roads, its officers, employees and agents against any or all losses suffered or incurred in connection with the erection, installation, operation, maintenance, removal, and site remediation associated with project recognition signs.

This indemnification may be covered under an existing contractual arrangement between Transport and Main Roads and the Party; alternatively, the indemnification may be provided as part of the design by a suitable competent person. This will be determined on a project-specific basis.

10 Project roadside signs

10.1 Location

The following applies when locating project roadside signs:

- a) signs shall be installed in accordance with the Queensland *Manual of Uniform Traffic Control Devices* (Queensland MUTCD) Part 1 Clause 1.12
- b) signs shall be conspicuous
- c) signs shall be positioned so they are not a hazard to road users, including cyclists and pedestrians
- d) signs shall not interfere with maintenance activities, and
- e) signs shall not be distracting to road users.

10.2 Project sign layout and templates

Project signs shall comply with requirements set out in Appendix A1 of this document, which details the summary of options for project signs. They shall also follow the Australian Government [Building Australia Guidelines](#). Users internal to the Department of Transport and Main Roads can also seek guidance on the [Communications Hub](#) intranet site (government network access required). All users, both internal and external to the department, may contact the Traffic Engineering Support team at trafficengineering.support@tmr.qld.gov.au.

10.3 Design

In addition to Section 10.2, signs shall:

- a) meet the requirements of the department's [Traffic and Road Use Management \(TRUM\) manual Volume 3](#) Part 5 *Design Guide for Roadside Signs*
- b) use supports which are considered frangible for the road environment, be located outside the relevant clear zone, or be protected by an existing roadside safety barrier
- c) use fonts as per the appropriate [Traffic Control \(TC\) sign](#) template
- d) comprise either:
 - i. for signs in use more than 3 years: Class 400 retroreflective material affixed to an aluminium substrate, or
 - ii. for signs in use less than or up to 3 years: Class 400T retroreflective material affixed to an aluminium substrate.
- e) have messages as short as practicable, and
- f) the Queensland Government Coat of Arms and 'Delivering for Queensland' wordmark shall be as specified on the Department of Transport and Main Roads [Communications Hub](#) intranet site (government network access required).

10.4 Installation, maintenance, and removal of signs

Refer to [MRTS14 Road Furniture](#) for installation, maintenance, and removal of project roadside signs.

11 Horizontal banners

11.1 Location

Careful consideration should be given to whether project banners are appropriate and, if so, where to place the banner. Potentially unsafe locations, such as locations requiring manoeuvres or with poor sight distance, should be avoided, as should locations that would require closure or restriction of a major travel route during installation / removal. Such locations usually have significant traffic management costs and, thus, may not be appropriate.

If a banner is selected for use on an overpass, the following apply:

- a) the banner should be centrally positioned over the traffic lanes to minimise the need for drivers to look 'away' from the road

- b) the banner shall be suitably affixed to the bridge structure to prevent movement or detachment in strong winds (see Section 11.3 for further guidance), and
- c) the banner shall not hang below the bridge superstructure to which it is attached.

If the banner is to be freestanding, it is to be supported by posts specifically designed for use as banner supports.

11.2 Design

The following requirements and recommendations apply to project recognition horizontal banners:

- a) Shall be weatherproof, UV-resistant, and exhibit good tear resistance, such that propagation of any tears is minimal and are less than 100 mm from the source
- b) Procurement of project recognition signs shall consider circular economy and waste management hierarchy (where feasible, source signs made from recycled materials and that are recyclable at the end of project):
 - i. upon decommission, recyclable signs should be transported to a waste recycler
 - ii. if recycling or re use is not feasible, dispose to landfill, and
 - iii. the party charged with removal of the project recognition signs (district, project or Maintenance Contractor) shall record the waste and its destination in their respective waste register.
- c) Shall use fonts as noted in the appropriate TC template
- d) Font heights shall be as follows:
 - i. low speed roads (70 km/h or less) use a minimum font height of 240 mm, or
 - ii. high speed roads (80 km/h and greater) use a minimum font height of 300 mm.
- e) Should be no greater than 10 m in width, and
- f) Shall not have depth greater than the depth of the overpass structure if mounted over traffic lanes. The depth of the banner is determined by the structural fixing points and design arrangements.

See Appendix A3 for information on design examples and approvals.

11.3 Structural requirements

Project recognition horizontal banners must comply with the following:

- a) Advice shall be sought from a suitably competent RPEQ engineer to determine the appropriate fixing mechanism and points when attaching to overpasses (including attaching to safety barriers or balustrades on the overpass). A safety release mechanism at a lower wind speed is not acceptable if the banner will impede the traffic.
- b) The design wind loading shall be for an average recurrence interval of 20 years in accordance with AS/NZS 1170.2.
- c) The design shall be certified by an RPEQ engineer and shall provide for:
 - i. the effects of additional loading on the bridge superstructure (for example, balustrade)
 - ii. design of all attachments and fixings, and
 - iii. design of banner (materials and features, not what is displayed on the banner).
- d) Banners on bridges or overpasses shall be inspected by the certifying RPEQ in the presence of Transport and Main Roads officers at the following times:
 - i. immediately after installation to verify compliance with the design
 - ii. at regular intervals, not exceeding 6 months, to confirm the condition of the fabric of the banner, release mechanisms, and support brackets, and to check for any visible indications of fatigue, and
 - iii. immediately after severe wind gust events or on activation of the release links.
- e) Banners shall be maintained in good condition for the entire period of service by the applicant. Any banner which becomes torn, faded, or otherwise damaged is to be removed and replaced immediately.
- f) If any attachment fails, an assessment shall be undertaken and assessed by the designing RPEQ, with appropriate action taken to ensure the integrity of the banner, and
- g) Banner supports absorbing oscillating motion shall be replaced at least every 7 years or sooner if evidence of failure is observed.

For further guidance on the structural design requirements for horizontal banners, contact Transport and Main Roads trafficengineering.support@tmr.qld.gov.au.

12 Vertical banners

12.1 Location

As is the case for horizontal banners, careful consideration should be given to whether vertical banners are appropriate and where to place the banner. Avoid locations that would require closure or restriction of a major travel route during installation / removal. Such locations usually have significant traffic management costs and, thus, may not be appropriate.

TN69 *Banners on Light Poles* updates previously published information on attachments on light poles and bridge superstructures, project banners, and public holiday / community event banners and decorations to provide requirements for vertical banners.

12.2 Design

The following applies when designing vertical project recognition banners:

- a) shall be weatherproof, UV-resistant, and exhibit good tear resistance, such that propagation of any tears is minimal and are less than 100 mm from the source
- b) procurement of project recognition signs shall consider circular economy and waste management hierarchy (where feasible, source signs made from recycled materials and that are recyclable at the end of project):
 - i. upon decommission, recyclable signs should be transported to a waste recycler
 - ii. if recycling or re use is not feasible, dispose to landfill, and
 - iii. the party charged with removal of the project recognition signs (district, project or Maintenance Contractor) shall record the waste and its destination in their respective waste register.
- c) shall only be installed on roads with a posted speed of 80 km/h or less
- d) messages on vertical banners should use large fonts (similar to traffic signs) which should provide legibility at a great distance
- e) horizontal letters arranged to read vertically should not be used
- f) shall use fonts as per the appropriate TC template
- g) when designing a vertical banner, each message should be limited to a single vertical banner; where there are linked messages, these may be split and displayed on successive banners

- h) where vertical banners contain linked messages, they shall be the same size and installed at the same relative height above the road, and
- i) vertical banners shall be single sided.

See Appendix A3 for information on design examples and approvals.

12.3 Structural requirements

TN69 *Banners on Light Poles* provides the requirements for vertical banners. If advice is required, contact Transport and Main Roads Technical Publications tmr.techdocs@tmr.qld.gov.au and your query will be provided to the technical content authors for response.

13 Hoarding (mesh screening)

13.1 Location

The following applies when locating project recognition hoarding:

- should be constructed of a flexible material which is attached to existing permanent or temporary fencing
- shall not affect sight lines to other vehicles, other road users, or reduce the visibility of site ingress / egress points
- shall not be located where it will compete with roadside signs for a driver's attention
- shall be placed to allow for safe access of pedestrians and on path cyclists where these users are expected to travel, and
- shall be suitably weighted / anchored to avoid deflection under wind pressure and shall comply with the construction and installation requirements within AS 4687.

Figure 13.1 – Example of hoarding



13.2 Design

Project recognition hoarding shall comply with the following:

- a) shall be weatherproof, UV-resistant, and exhibit good tear resistance, such that propagation of any tears is minimal and are less than 100 mm from the source
- b) procurement of project recognition signs shall consider circular economy and waste management hierarchy (where feasible, source signs made from recycled materials and that are recyclable at the end of project):
 - i. upon decommission, recyclable signs should be transported to a waste recycler
 - ii. if recycling or re use is not feasible, dispose to landfill, and
 - iii. the party charged with removal of the project recognition signs (district, project or Maintenance Contractor) shall record the waste and its destination in their respective waste register.
- c) shall only use short phrases or messages to reduce comprehension time
- d) should be a similar height to the fencing modules to which it is being affixed, typically 1600 mm
- e) where practical, hoarding should be the same length as the fencing modules to which it is being affixed
- f) fonts, the Queensland Government Coat of Arms, and 'Delivering for Queensland' wordmark shall be as specified on the Department of Transport and Main Roads [Communications Hub](#) intranet site (government network access required), and
- g) font heights shall be as follows:
 - i. low speed roads (70 km/h or less) use a minimum font height of 240 mm, and
 - ii. high speed roads (80 km/h and greater) use a minimum font height of 300 mm.

Figure 13.2(a) – Example hoarding design (state funded)



Figure 13.2(b) – Example hoarding design (partially federally funded)



See Appendix A2 for information on design examples and approvals.




13.3 Structural requirements



Project recognition hoarding shall be securely fixed to the existing permanent or temporary fencing and shall comply with the requirements of AS 4687. The following requirements shall be met:



- a) design wind loading shall be as per Table 4.5, AS 4687
- b) the design shall be certified by an RPEQ engineer and shall provide for:
 - i. the effects of additional loading on the fencing structure; and
 - ii. design of the mesh material and fittings.
- c) hoarding shall be fixed at the top and bottom to minimise any potential bowing due to wind effects on the hoarding, causing it to deflect into pedestrian or carriageway areas
- d) the party responsible (see Section 9) shall inspect, or arrange the inspection of, the condition of the fabric, integrity of the fence structure, and condition of the hoarding as follows:
 - i. regularly throughout the period of installation as nominated by the Contract Administrator or Principal's Representative (as the case may be), and
 - ii. immediately prior to forecast severe wind events (that is, cyclones and so on) where practical, or after severe wind and gust events.
- e) installed hoarding not complying with the structural requirements outlined here shall be removed and replaced by the party responsible (see Section 9), and
- f) evidence of compliance with these items shall be submitted to the Transport and Main Roads Contract Administrator or Principal's Representative (as the case may be).



For further guidance on the structural design requirements for hoarding, contact Transport and Main Roads trafficengineering.support@tmr.qld.gov.au for advice.



Appendix A1: Project recognition signs summary



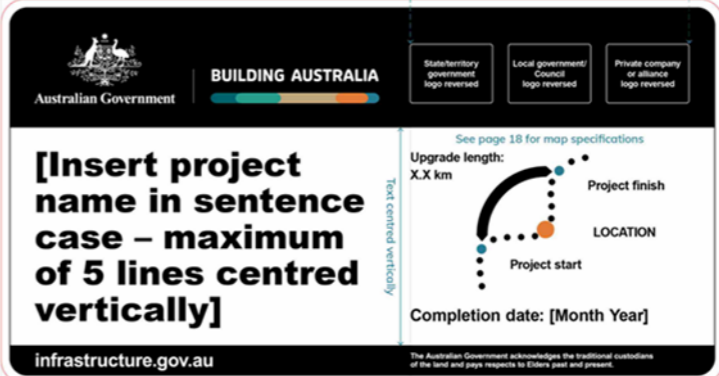
Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Project sign	State Government	For projects that are state government funded only. For projects funded under <i>Safer Roads Sooner</i> or <i>Transport Infrastructure Development Scheme</i> , see below.	TC9900 For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au .	<ul style="list-style-type: none"> Project name Completion timeframe, and Queensland Government Coat of Arms + Wordmark lockup. 	 <p style="text-align: center;">TC9900_1</p>	X	X	X		
Project sign	State Government + Funding partner(s)	For projects that are state government funded (majority) with partners contributions (for example, local government).	TC9898 For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au .	<ul style="list-style-type: none"> Project name Completion timeframe Contributor logo(s) 'Delivering for Queensland' wordmark, and Queensland Government Coat of Arms. 	 <p style="text-align: center;">TC9898_1</p>	X	X	X		X
Project sign (Safer Roads Sooner)	State Government Safer Roads Sooner funding stream	The <i>Safer Roads Sooner</i> program is for addressing known and potential crash locations on state-controlled roads.	TC1240 For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au .	<ul style="list-style-type: none"> Queensland Government Coat of Arms + Wordmark lockup. 	 <p style="text-align: center;">TC1240_1</p>	X	X	X		

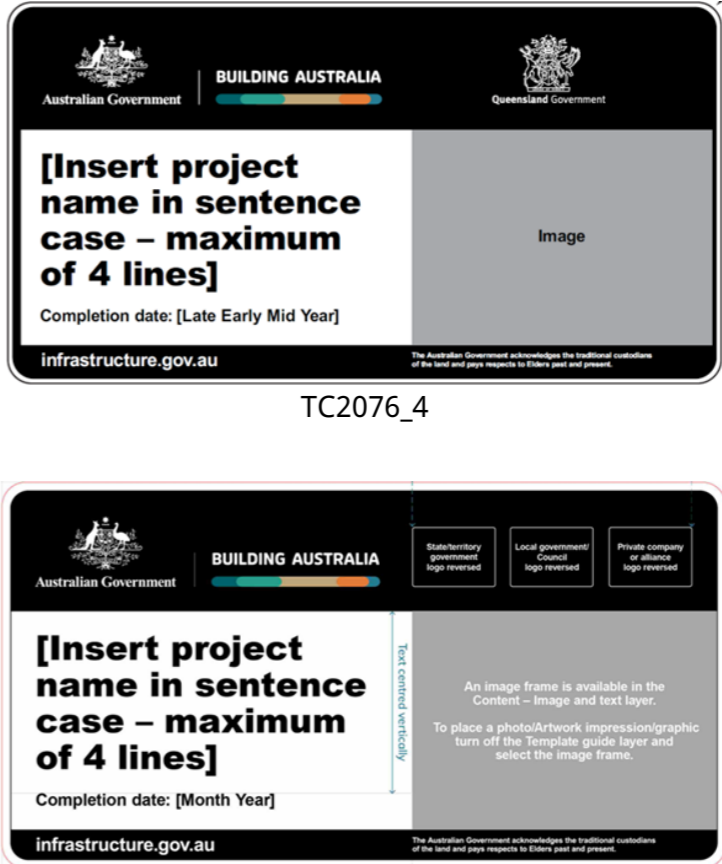
Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Project sign (Transport Infrastructure Development Scheme (TIDS))	State Government and Local Government (TIDS funding stream)	This scheme provides funding for local government road and transport-related initiatives which support State Government initiatives.	TC1842 For enquiries regarding this signage, please contact trafficengineering.support@tmr.qld.gov.au .	<ul style="list-style-type: none"> Queensland Government Coat of Arms 'Delivering for Queensland' wordmark Local Government logo(s) Project name Cost, and Completion timeframe. 	 <p>TC1842</p> <p>Supplementary plates currently being developed: For supplementary plates, please contact trafficengineering.support@tmr.qld.gov.au</p>	X	X	X		X
Marine project signs	State Government	For marine projects that are state government funded only.	TC2314 For enquiries regarding this signage, please contact trafficengineering.support@tmr.qld.gov.au .	<ul style="list-style-type: none"> Project name Short project description Construction timeframe Contact details, and Queensland Government Coat of Arms + Wordmark lockup. 	 <p>TC2314_1</p>	X	X	X		



Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
					 <p>TC2314_2</p>					
Project sign (Disaster Recovery Funding Arrangements (DRFA))	State Government + Federal Government (Disaster Recovery Funding Arrangements (DRFA))	The Disaster Recovery Funding Arrangement (DRFA) provides funding to restore damaged road assets following natural disasters. Do not use this template if funding has been received from Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA).	TC2359 For enquiries regarding this signage, please contact trafficengineering.support@trm.qld.gov.au .	<ul style="list-style-type: none"> Project name Queensland Government Coat of Arms 'Delivering for Queensland' wordmark, and Federal Government Coat of Arms. 	 <p>TC2359_1</p>	X		X		X



Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Project sign	Federal Government (only)	<p>Use these signs if the federal funding source is the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA), specifically for major national road and rail projects.</p> <p>Users internal to the Department of Transport and Main Roads can find guidance and templates on the Communications Hub intranet site (government network access required).</p> <p>Templates and further information is also available through the Australian Government <i>Building Australia Signage Guidelines</i>, available at https://investment.infrastructure.gov.au/resources-funding-recipients/signage-guidelines.</p> <p>Note: Fully federal funded aluminium project signs are broken down into 2 sub-categories:</p> <ul style="list-style-type: none"> • Major national road and rail projects, and • Regional and urban road, rail and infrastructure projects. <p>Note: Only aluminium signs are included in this document. For information on corflute / eco board signs, refer to Australian Government <i>Building Australia Signage Guidelines</i>.</p>	<p>TC2076_1 TC2076_2</p> <p>For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au.</p>	<ul style="list-style-type: none"> • Project name • Completion date • Location map/image • Federal Government Coat of Arms, and • Federal Government wordmark. 	<p>Major national road and rail projects:</p>  <p>TC2076_1</p>  <p>TC2076_2</p>	X		X	X	




Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Project sign	Federal Government (only)	<p>Use these signs if the federal funding source is the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA), specifically for regional and urban road, rail and infrastructure projects.</p> <p>Users internal to the Department of Transport and Main Roads can find guidance and templates on the Communications Hub intranet site (government network access required).</p> <p>Templates and further information is also available through the Australian Government Building Australia Signage Guidelines.</p> <p>Note: Fully federal funded aluminium project signs are broken down into 2 sub-categories:</p> <ul style="list-style-type: none"> • Major national road and rail projects, and • Regional and urban road, rail and infrastructure projects. <p>Note: Only aluminium signs are included in this document. For information on corflute / eco board signs, refer to Australian Government Building Australia Signage Guidelines.</p>	<p>For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au.</p>	<ul style="list-style-type: none"> • Project title • Completion date • Location map/image • Federal Government Coat of Arms, and • Federal Government wordmark. 	<p>Regional and urban road, rail and infrastructure projects:</p>  <p style="text-align: center;">TC2080_1</p>  <p>Template available – see 'Additional information' column.</p>	X		X	X	


Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
					 <p>Template available – see ‘Additional information’ column.</p>					
Project sign	Federal Government and State Government and/or local government / partner contribution (joint)	<p>Use these signs if the federal funding source is the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRD/CSA), specifically for major national road and rail projects.</p> <p>Users internal to the Department of Transport and Main Roads can find guidance and selected templates on the Communications Hub intranet site (government network access required).</p> <p>Templates and further information is also available through the Australian Government Building Australia Signage Guidelines.</p> <p>Note: Building Australia aluminium project signs are broken down into 3 sub-categories:</p>	<p>Note: For Bruce Highway Targeted Safety Program, refer to latter part of this table.</p> <p>For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au.</p>	<ul style="list-style-type: none"> Project name Federal Government Coat of Arms Federal Government wordmark Queensland Government Coat of Arms <p>And/or</p> <ul style="list-style-type: none"> Local Government logo(s) Partner logo(s). 	<p>Major national road and rail projects:</p>  <p>TC2076_3</p>  <p>Template available – see ‘Additional information’ column.</p>	X	X	X	X ²	X

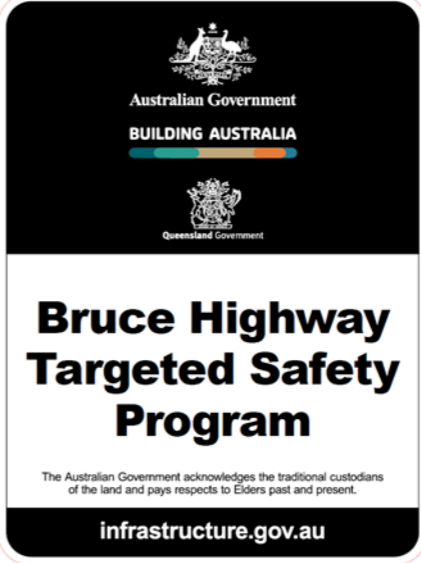
Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
		<ul style="list-style-type: none"> Major national road and rail projects Regional and urban road, rail and infrastructure projects, and City and Regional Deal projects. <p>Note: Only aluminium signs are included in this document. For information on corflute / eco board signs, refer to Australian Government <i>Building Australia Signage Guidelines</i>.</p>			 <p>TC2076_4</p> <p>Template available – see ‘Additional information’ column.</p>					

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Project sign	Federal Government and State Government and/or local government / partner contribution (joint)	<p>Use these signs if the federal funding source is the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA), specifically for regional and urban road, rail and infrastructure projects.</p> <p>Users internal to the Department of Transport and Main Roads can find guidance and selected templates on the Communications Hub intranet site (government network access required).</p> <p>Templates and further information are also available through the Australian Government Building Australia Signage Guidelines.</p> <p>Note: Building Australia aluminium project signs are broken down into 3 sub-categories:</p> <ul style="list-style-type: none"> • Major national road and rail projects • Regional and urban road, rail and infrastructure projects, and • City and Regional Deal projects. <p>Note: Only aluminium signs are included in this document. For information on corflute / eco board signs, refer to Australian</p>	<p>Note: For Bruce Highway Targeted Safety Program, refer to latter part of this table.</p> <p>For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au.</p>	<ul style="list-style-type: none"> • Project name • Federal Government Coat of Arms • Federal Government wordmark • Queensland Government Coat of Arms <p>And/or</p> <ul style="list-style-type: none"> • Local Government logo(s) • Partner logo(s). 	<p>Regional and urban road, rail and infrastructure projects (see Note 2):</p>  <p>TC2080_2</p>  <p>Template available – see ‘Additional information’ column.</p>	X	X	X	X ²	X

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
		Government <i>Building Australia Signage Guidelines</i> .								
Project sign	Federal Government and State Government and/or local government / partner contribution (joint) (cont.)	<p>Use these signs if the federal funding source is the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA). Users internal to the Department of Transport and Main Roads can find guidance and templates on the Communications Hub intranet site (government network access required). Templates and further information are also available through the Australian Government Building Australia Signage Guidelines.</p> <p>Note: Building Australia aluminium project signs are broken down into 3 sub-categories:</p> <ul style="list-style-type: none"> • Major national road and rail projects • Regional and urban road, rail and infrastructure projects, and • City and Regional Deal projects. <p>Note: Only aluminium signs are included in this document. For information on corflute / eco board signs, refer to Australian Government <i>Building Australia Signage Guidelines</i>.</p>	<p>Note: For Bruce Highway Targeted Safety Program, refer to latter part of this table.</p> <p>For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au.</p>	<ul style="list-style-type: none"> • Project name • Federal Government Coat of Arms • Federal Government wordmark • Queensland Government Coat of Arms <p>And/or</p> <ul style="list-style-type: none"> • Local Government logo(s) • Partner logo(s). 	 <p>Template available – see ‘Additional information’ column.</p>  <p>Template available – see ‘Additional information’ column.</p>	X	X	X	X ²	X

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
					<p>City and Regional Deal projects:</p>  <p>TC2080_3</p>  <p>Template available – see ‘Additional information’ column.</p>					
Project sign	Federal Government and/or local government / partner contribution (joint) (cont.)	Use these signs if the federal funding source is the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA). Users internal to the Department of Transport and Main Roads can find guidance and templates on the Communications Hub intranet site (government	<p>Note: For Bruce Highway Targeted Safety Program, refer to latter part of this table.</p> <p>For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au.</p>	<ul style="list-style-type: none"> Project name Federal Government Coat of Arms Federal Government wordmark Queensland Government Coat of Arms <p>And/or</p> <ul style="list-style-type: none"> Local Government logo(s) 	 <p>Template available – see ‘Additional information’ column.</p>	X	X	X	X ²	X





Sign type	Project funding source	Additional information	Sign options			Approvals ¹					
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners	
		<p>network access required). Templates and further information are also available through the Australian Government Building Australia Signage Guidelines.</p> <p>Note: Building Australia aluminium project signs are broken down into 3 sub-categories:</p> <ul style="list-style-type: none"> • Major national road and rail projects • Regional and urban road, rail and infrastructure projects, and • City and Regional Deal projects. <p>Note: Only aluminium signs are included in this document. For information on corflute / eco board signs, refer to Australian Government Building Australia Signage Guidelines.</p>		<ul style="list-style-type: none"> • Partner logo(s). 							
Project sign	Federal Government and State Government	<p>The Bruce Highway Targeted Safety Program is jointly funded by the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCSA). Standardised signs will support the rolling program of work. Where possible, these signs will be relocated between project sites. Bespoke, project-specific signage</p>	<p>TC2376 For enquiries regarding this signage, please contact trafficengineering.support@mr.qld.gov.au.</p>	<ul style="list-style-type: none"> • Program name: 'Bruce Highway Targeted Road Safety Program' • Federal Government Coat of Arms • Federal Government wordmark • Queensland Government Coat of Arms, and • Image. 	 <p style="text-align: center;">TC2376_1</p>	X	X	X	X ²	X	



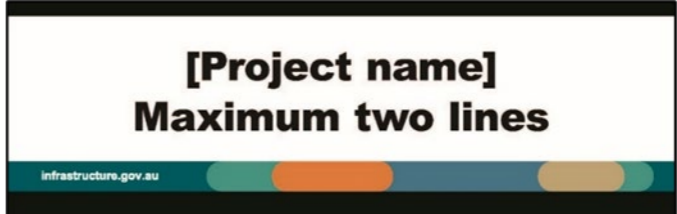

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
		<p>will be considered for larger projects such as rest areas, intersection upgrades, and bridge upgrades.</p> <p>Signs are to be placed at each project extent.</p> <p>Refer to Australian Government <i>Building Australia Signage Guidelines</i>.</p>			 <p>TC2376_2</p>					


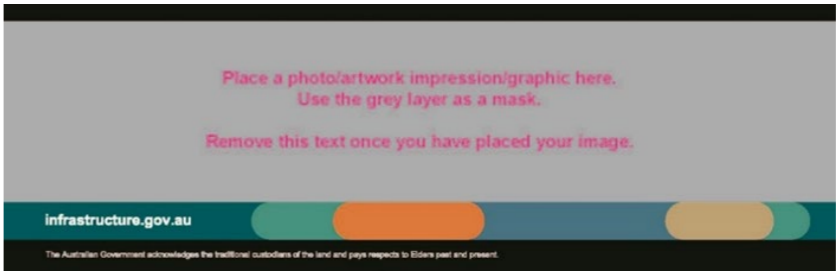
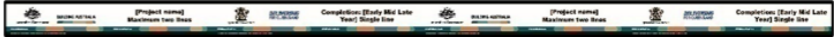


Notes:

1. Contact details for approving officers are as follows:
 - Portfolio Investment Programming – seek advice from Project Communication Officer
 - Corporate Comms – comms@tmr.qld.gov.au
 - Portfolio Investment Programming Federal Comms – PIP.Federal.Comms@tmr.qld.gov.au
 - Other funding partners – Seek advice from Project Communication Officer
2. Seek Portfolio Investment Programming Federal Communications approval if the project is partially federally funded.

Appendix A2: Hoarding summary

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Horizontal hoarding	State Government	<p>Follow guidance in Section 13.</p> <p>General note: All projects which do not receive funding from the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA) must use these state project mesh templates or the Disaster Recovery Funding Arrangements mesh templates (see below).</p> <p>Users internal to the Department of Transport and Main Roads can find guidance and selected templates on the Communications Hub intranet site (government network access required).</p> <p>For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au.</p>	<p>For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au.</p>	<ul style="list-style-type: none"> Queensland Government Coat of Arms, and 'Delivering for Queensland' wordmark. 	 <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>	X	X	X		
Horizontal hoarding	State (Disaster Recovery Funding Arrangements (DRFA)) + Federal Government	<p>Follow guidance in Section 13.</p> <p>General note: All projects which do not receive funding from the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA) must use the state project mesh templates (see above – for projects that are state funded only) or these Disaster Recovery</p>	<p>For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au.</p>	<ul style="list-style-type: none"> Queensland Government Coat of Arms 'Delivering for Queensland' wordmark, and Federal Government Coat of Arms. 	 <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>	X	X	X	X ²	X

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
		Funding Arrangement mesh templates (for projects that are state and federal funded). For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au .								
Horizontal hoarding	Federal Government 'Building Australia'	Follow guidance in Section 13. If a project receives Australian Government funding from the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA) and wishes to install horizontal hoarding, they must use the Australian Government Building Australia approved design templates. TMR has collaborated with the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA) to develop the templates noted to the right. These templates reflect the unique sizing requirements of Queensland infrastructure and take precedence over the banner mesh templates available on the federal DITRDCA webpage. For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au .	For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au .	<ul style="list-style-type: none"> Project name Anticipated completion timeframe Federal Government Coat of Arms, and Federal Government wordmark. 	 <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>	X	X	X	X ²	X

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
					 <p>Coming soon [description/benefits] Max two lines</p> <p>infrastructure.gov.au</p> <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>Place a photo/artwork impression/graphic here. Use the grey layer as a mask. Remove this text once you have placed your image.</p> <p>infrastructure.gov.au</p> <p>The Australian Government acknowledges the traditional custodians of the land and pays respects to Elders past and present.</p> <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>					
Horizontal hoarding	Federal Government 'Building Australia' + State Government	Follow guidance in Section 13. If a project receives Australian Government funding from the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA) and wishes to install horizontal hoarding, they must use the Australian Government Building Australia approved design templates. TMR has collaborated with the Federal Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts (DITRDCA) to develop the templates noted to the right. These templates reflect the unique sizing requirements of Queensland infrastructure and take precedence over any	For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au .	<ul style="list-style-type: none"> Project name Anticipated completion timeframe Queensland Government Coat of Arms 'Delivering for Queensland' wordmark Federal Government Coat of Arms, and Federal Government wordmark. 	 <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>  <p>infrastructure.gov.au</p> <p>The Australian Government acknowledges the traditional custodians of the land and pays respects to Elders past and present.</p> <p>Templates available – contact Graphicdesign@tmr.qld.gov.au</p>	X	X	X	X ²	X

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
		banner mesh templates available on the federal DITRDCSA webpage. For enquiries regarding horizontal hoarding, please contact Graphicdesign@tmr.qld.gov.au .								

Notes:

1. Contact details for approving officers are as follows:
 - Portfolio Investment Programming – seek advice from Project Communication Officer
 - Corporate Comms – comms@tmr.qld.gov.au
 - Portfolio Investment Programming Federal Comms – PIP_Federal_Comms@tmr.qld.gov.au
 - Other funding partners – Seek advice from Project Communication Officer
2. Seek Portfolio Investment Programming Federal Communications approval if the project is partially federally funded.

Appendix A3: Horizontal and vertical banner summary

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
Horizontal banners	State Government	Horizontal banners for state Government projects are rarely produced. If they are to be considered, please follow guidance in Section 11 and contact trafficengineering.support@tmr.qld.gov.au .	No template. For enquiries regarding horizontal banners, please contact trafficengineering.support@tmr.qld.gov.au .	For enquiries regarding horizontal banners, please contact trafficengineering.support@tmr.qld.gov.au .	No template.	X	X	X		
Horizontal banners	State + Federal Government	Horizontal banners for state + federal government projects are rarely used. If they are to be considered, please follow guidance in Section 11 and contact trafficengineering.support@tmr.qld.gov.au .	No template. For enquiries regarding horizontal banners, please contact trafficengineering.support@tmr.qld.gov.au .	For enquiries regarding horizontal banners, please contact trafficengineering.support@tmr.qld.gov.au .	No template.	X	X	X	X ²	X
Horizontal banners	Federal Government	Templates for federally funded horizontal banners are not part of the standard Building Australia suite of templates.	No template. For enquiries regarding horizontal banners, please contact trafficengineering.support@tmr.qld.gov.au .	For enquiries regarding horizontal banners, please contact trafficengineering.support@tmr.qld.gov.au .	No template.	X	X	X	X ²	X
Vertical banners	State Government	Vertical banners for state Government projects are rarely produced. If they are to be considered, please follow guidance in Section 12 and contact trafficengineering.support@tmr.qld.gov.au .	No template. For enquiries regarding vertical banners please contact trafficengineering.support@tmr.qld.gov.au .	For enquiries regarding vertical banners please contact trafficengineering.support@tmr.qld.gov.au .	No template.	X	X	X		
Vertical banners	State Government	Vertical banners for joint state and federally funded projects are rarely produced. They are not	No template. For enquiries regarding vertical banners, please	For enquiries regarding vertical banners, please contact	No template.	X	X	X	X ²	X

Sign type	Project funding source	Additional information	Sign options			Approvals ¹				
			Sign number	Elements	Sign example	District / Regional Director	PIP	Corporate Comms	PIP Federal Comms	Other funding partners
	+ Federal Government	part of the standard Building Australia suite of templates. For further guidance regarding vertical banners, please contact trafficengineering.support@tmr.qld.gov.au .	contact trafficengineering.support@tmr.qld.gov.au .	trafficengineering.support@tmr.qld.gov.au .						
Vertical banners	Federal funded	Templates for federally funded vertical banners are not part of the standard Building Australia suite of templates. For further guidance regarding vertical banners, please contact trafficengineering.support@tmr.qld.gov.au .	No template. For enquiries regarding vertical banners, please contact trafficengineering.support@tmr.qld.gov.au .	For enquiries regarding vertical banners, please contact trafficengineering.support@tmr.qld.gov.au .	No template.	X	X	X	X ²	X

Notes:

- Contact details for approving officers are as follows:
 - Portfolio Investment Programming – seek advice from Project Communication Officer
 - Corporate Comms – comms@tmr.qld.gov.au
 - Portfolio Investment Programming Federal Comms – PIP.Federal.Comms@tmr.qld.gov.au
 - Other funding partners – Seek advice from Project Communication Officer
- Seek Portfolio Investment Programming Federal Communications approval if the project is partially federally funded.

