



Notes:

1. This sign may be located at the entrance to a tourist region.
2. Images are to be high resolution images printed on a transparent overlay on a Class 1W retroreflective background.
3. The images must be approved and supported by the relevant Regional Tourism Organisation (RTO). If desired, a single image across the whole sign may be used in lieu of two images.
4. Protective overlay film recommended.
5. *1 - Insert either 'WELCOME TO' or 'WELCOME TO THE' according to the list on page 3.
6. *2 - Insert appropriate tourist region name, e.g. CAPRICORN REGION (see page 3 for list).
7. *3 - Insert appropriate tourist slogan. Text to be Helvetica or equivalent. The tourist slogan must be approved and supported by both the relevant RTO and local governments.
8. *4 - Font is Helvetica Bold or equivalent.
9. *5 - Font is Helvetica or equivalent.
10. B size is only to be used on multi-lane high speed roads, e.g. motorways.

Colour Legend

- Retroreflective white
- Retroreflective brown
- Retroreflective blue
- Retroreflective yellow

	a	b	c	d	e	f	g	h	i	k	m	o	p	q	r	s	t	u	v	x
A	4000	2500	24	40	100	250	50	1100	90	160	140	230	105	135	200	140	170	150	140DN	2000
B	6000	3700	36	72	150	375	75	1650	160	220	190	320	130	200	300	230	310	225	210DN	3000



Queensland
Government

Department of Transport and Main Roads
Infrastructure Management & Delivery Division

APPROVED AS OFFICIAL TRAFFIC SIGN

PRINCIPAL ENGINEER
(Traffic Engineering)

11/10/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO [THE TOURIST REGION NAME]"
(1 LINE)

TC2269_1

Page 1 of 3

A

Designed
RH 10/17

Checked
DJ 10/17

Scale
Not to Scale



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	a	b	c	d	e	f	g	h	j	k	m	o	p	q	r	s	t	u	v	x
A	4000	2900	2400	1800	1000	250	50	1100	120	160	130	230	120	135	200	155	170	150	140DN	2000
B	6000	4200	3600	2700	1500	375	75	1650	160	220	190	320	190	200	300	230	310	225	210DN	3000



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(Traffic Engineering)

11/10/17
Date

TOURIST INFORMATION SIGN

"WELCOME TO [THE TOURIST REGION NAME]"
(2 LINES)

TC2269_2

Page 2 of 3

Designed
RH 10/17

Checked
DJ 10/17

Scale
Not to Scale

A

“WELCOME TO THE”

Tourist Region Name options

1. Gold Coast
2. Brisbane Region
3. Sunshine Coast
4. Fraser Coast
5. Gladstone Region
6. Capricorn Region
7. Mackay Region



EXAMPLE



EXAMPLE

“WELCOME TO”

Tourist Region Name options

1. Southern Queensland Country
2. Bundaberg North Burnett
3. The Whitsundays
4. Townsville North Queensland
5. Tropical North Queensland
6. Outback Queensland

APPROVED AS OFFICIAL TRAFFIC SIGN

[Signature]
PRINCIPAL ENGINEER
(Traffic Engineering)

11/10/17
Date

TOURIST INFORMATION SIGN
“WELCOME TO [THE TOURIST REGION NAME]”
EXAMPLES

TC2269_3

Page 3 of 3

A



Department of Transport and Main Roads
Infrastructure Management & Delivery Division

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RH 10/17

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DJ 10/17

Scale
Not to Scale